

# HAMMER NEWS RELEASE

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Event pictures via [Getty Images](#)

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## Hammer Museum Celebrates the 15<sup>th</sup> Annual K.A.M.P with Chrissy Teigen, Henry Winkler, Kelly Yang, and Crystal Kung Minkoff



### Family Fundraiser Supports Free Hammer Kids Programs All Year

(Los Angeles, CA)—The Hammer Museum at UCLA hosted its fifteenth annual **K.A.M.P. (Kids Art Museum Project)** on Sunday, September 29, 2024, raising \$230,000 in support of free [Hammer Kids](#) programs, serving thousands of children and families all year long. This beloved, one-of-kind event featured art-making projects with acclaimed artists as well as children’s stories read by celebrity guests. This year’s event, co-chaired by **Talia Friedman** and **Sherry McQuin**, welcomed over 750 guests and included a diverse list of creative activities in the carefree atmosphere of the Hammer Museum’s courtyard.

Leading hands-on workshops in the spirit of play and experimentation, this year’s participating artists **Jackie Amézquita**, **Sayre Gomez**, **Zoe Latta**, **Ruby Neri**, **Roksana Pirouzmand**, **Umar Rashid**, **Paul Mpagi Sepuya**, and **Kyungmi Shin** each created kid-sized artmaking activities based on their own practices or inspired by personal experiences. Activities including kite-making with Amézquita, custom t-shirt designs with Gomez, and a weaving project with Latta. Pirouzmand led children in making paintings on clay, while Rashid helped families make maps on coffee-stained paper. Sepuya, Shin, and Neri each created unique ways to make self-portraits through photography, collage, and sculpture.

Celebrity readers **Chrissy Teigen**, **Crystal Kung Minkoff**, and **Henry Winkler** entertained families by reading from their favorite children’s books. Teigen and Minkoff each read classics by Dr. Seuss—*Oh, the Places You’ll Go!* and *If I Ran the Circus*, respectively. Winkler read from two books which he co-authored with Lin Oliver—*Detective Duck* and *Hank Zipzer: I Got a D in Salami*. They were joined by *New York Times* best-selling children’s book author, **Kelly Yang**, who read from her latest book, *Finally Heard*.

Images (L-R): Chrissy Teigen; families celebrate during confetti finale; Kelly Yang and Henry Winkler. Photos by Stefanie Keenan/Getty Images for Hammer Museum

In addition to artmaking activities and readings, attendees enjoyed a delicious lunch by **Annie Campbell** and music by **DJ Reprise**. Kids band **The Sunday Dreamers** performed covers of “All-American Kids” by Olivia Rodrigo, “The Man” by Taylor Swift, and “I Love It” by Icona Pop feat. Charli XCX. The event was capped by a confetti canon finale to close out an unforgettable experience for kids and families.

Support for K.A.M.P. is provided by: Alfred, Babyletto, Blue Rooster Art Supplies, City National Bank, Clare V., hedley & bennett, Laguna Clay Company, Pixter, Samy’s Camera, and True Classic.

Academic Programs at the Hammer Museum are supported by the Rosalinde and Arthur Gilbert Foundation and the Ella Fitzgerald Charitable Foundation. Additional support is provided by Mary Kitchen and Jonathan Orszag, Babyletto, The Brotman Foundation of California, City National Bank, Ellen & Teddy Schwarzman, Jay Meredith Stein & Josh Zwass, and friends of the Hammer Museum’s Kids Art Museum Project (K.A.M.P.).

#### **ABOUT THE HAMMER MUSEUM**

The Hammer Museum is part of the School of the Arts and Architecture at UCLA, and offers exhibitions and collections that span classic to contemporary art. It holds more than 50,000 works in its collection, including one of the finest collections of works on paper in the nation, the Grunwald Center for the Graphic Arts. Through a wide-ranging, international exhibition program and the Made in L.A. biennial, the Hammer highlights contemporary art since the 1960s, especially the work of emerging and under - recognized artists. The exhibitions, permanent collections, and nearly 300 public programs annually— including film screenings, lectures, symposia, readings, music performances, and workshops for families—are all free to the public.

#### **HAMMER MUSEUM INFORMATION**

Admission to all exhibitions and programs at the Hammer Museum is free. Hours: Tuesday–Thursday & Saturday–Sunday 11 a.m.–6 p.m; Friday 11 a.m.–8 p.m. Closed Mondays and national holidays. Hammer Museum, 10899 Wilshire Boulevard at Westwood, Los Angeles. Onsite parking is \$8 for the first 3 hours (maximum \$22), or \$8 flat rate after 5 p.m. Valet parking is available at the Lindbrook Drive entrance for \$15. Visit [hammer.ucla.edu](http://hammer.ucla.edu) for details or call 310-443-7000.

Free Admission at the Hammer Museum is courtesy of Marcy Carsey, the Erika J Glazer Family Foundation, and the Anthony & Jeanne Pritzker Family Foundation.